



8:30 AM REGISTRATION & BREAKFAST

9:15 AM WELCOME SPEECHES & SETTING YOUR INTENTION | Chaya Fishman & Jenna Beltser

10:00 AM	<p>Inside or Out: Pros and Cons of Keeping Your Business at Home or Outside the Home, and How to Make it Work</p> <p>Rivky Wachtfogel Partner, Waterdale Collection Yonit Wenick Wig Manufacturer/Creator of the Original Wunderwig, Yonit Custom Wigs</p>	<p>E-Commerce, Amazon, and Importing: An Important Conversation for All Product Companies</p> <p>Lisa Abel Sr Partnership Development Manager, Amazon Pearl Ausch COO, Frisbi moderated by Blima Strobel E-commerce/DTC/Omnichannel for Tommy Hilfiger Latin America</p>	<p>Healthcare: Core Value Proposition for Healthcare Success & Compliance as an Opportunity for Success</p> <p>Chanie Rubin Co-Founder & Board of Directors, Proud Moments ABA</p>	<p>Are You in a Fixed Mindset? Stop Thinking the Same Way and Expecting New Results</p> <p>Meira Spivak CEO, Results Driven Innovation</p>	<p>The Languages of Business: Code Switching and Knowing How to Speak the Many "Languages" Between Industries and Positions</p> <p>Ahuva Basch President, LogixITS SPONSORED BY LogixITS</p>
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10:50 AM	<p>Retail is Not Dead: The Ins and Outs of Retail in 2023</p> <p>Simi Flohr Owner, The Gallery Collection Sarah Shagalow Shoe Designer & Owner, A. Soliani Galit Winer Owner, Kidichic & Udel</p>	<p>Service Companies: Customer Service: It's More Than a Hotline. Building Relationships with Your Clients and Vendors</p> <p>Margalit Lankry Lead Designer, Margalit Lankry Designs Suzanne Spaner Founder & CEO, Meeting Matchmakers, LLC Mindi Zissman President, Zissman Media SPONSORED BY Zissman Media</p>	<p>Hiring: Making the First (or Second) Hire: What You Need to Know</p> <p>Elise Steinharter Senior Human Resources Consultant, Talint Consulting LLC</p>	<p>How to Navigate When it's Family and Business</p> <p>Nicki Salfer President, Learning Tree Miami</p>	<p>Developing a Business Strategy: Revisiting Your Original Goals To Drive Future Success</p> <p>Lisa Schneider Fractional CPO/Product Strategy Advisor, Senscale Product Advisory</p>
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11:40 AM	<p>Google's #IamRemarkable to Celebrate Achievements</p> <p>Naomi Klamen Head of Customer Engineering, Google</p>	<p>Marketing: Getting The Press to Cover Your Story: How to Make Your Story Relevant to the Press</p> <p>Alex Abel Segal Writer, Editor & Content Creator Chayale Kaufman Founder, Jewish Content Network</p>	<p>Social Media: Building an Audience, Then & Now: How Has Building an Audience Changed Over Time?</p> <p>Aimee Baron MD Founder & Executive Director, I Was Supposed To Have A Baby Leah Schapira Co-Founder & Content Curator, BetweenCarpools.com moderated by Shevy Wolko, The Shevy Method</p>	<p>The Future is Now: Leveraging the Power of Chat GPT and AI to Drive Sales in Your Ecommerce Business</p> <p>Bracha Lachman Founder & Marketing Strategist, Ecom Queens</p>	
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12:30 PM LUNCH

1:10 PM The Power of The Jewish Woman **Shevy Vigler** Co-Director at Belev Echad & Alef Bet Preschool & Chabad Israel Center

1:20 PM STRUCTURED NETWORKING

2:15 PM	<p>NonProfits: Raising Money From Men: Being a Female Nonprofit Professional in the Jewish Community</p> <p>Sarah Rivkah Kohn Founder, Links Keshet Starr CEO, ORA (Organization for the Resolution of Agunot) Mimi Uvsitzky Founder, We Grow It; Director of Development for Partners in Torah SPONSORED BY 14 Minds</p>	<p>Building Big: A Group Workshop for Mid-Sized & Large Businesses</p> <p>Chanie Gluck CEO & Founder, 4D Global</p>	<p>Startups: Starting A Business? Where to Spend When You're First Starting Out</p> <p>Rechy Rosenthal Owner, MySelf Lingerie</p>	<p>Financial Planning: Successful in Business, Now What? Financial Planning for Your Future</p> <p>Katie Rouff-Ward Managing Director- Investment Officer, Wells Fargo Advisors Melissa Sidor Senior Vice President/Senior Wealth Strategist, Wells Fargo Advisors SPONSORED BY Wells Fargo Advisors</p>	<p>The Truth Behind Juggling Marriage & Motherhood as a Business Owner</p> <p>Libby Klein Owner, Libby Klein Art Gallery Chagit Leviev President & CEO, Leviev Group USA</p>
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3:05 PM	<p>Knowing Your Financials: Top Tips You Need to Know in Business</p> <p>Talia Mashiach CEO & Founder, Eved</p>	<p>Corporate Innovation: Building an Executive Career</p> <p>Chaya Fishman General Counsel, MajorKey Mindy Sabel Head of Digital Platforms, Bayer Rachel Stein Partner, Roth & Company LLP Chaya Weinberg-Brodt Special Counsel, Withers Bergman LLP SPONSORED BY Withers Worldwide</p>	<p>Scaling Up & Down: How to Choose What's Best for You and Your Business</p> <p>Avigail Eisenstadt CEO, Founder & Principal Interior Designer, AE Design Group LLC Yael Miller Founder, Miller Creative LLC moderated by Rachel Lebowitz Professional EOS Implementer, EOS Worldwide SPONSORED BY EOS Worldwide</p>	<p>Marketing: Finding Your Voice, Finding Your Platform: Podcasts, Magazines, Social Media and More</p> <p>Alexandra Fleksher Podcast Host & Creative Director of Faces of Orthodoxy</p>	<p>The Mindset of a Man: Ways in Which We Hold Ourselves Back and Tactics to Push Through Them</p> <p>Sharon Poczter Chair, Associate Professor, Yeshiva University SPONSORED BY Yeshiva University</p>
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3:55 PM ROUND TABLE DISCUSSIONS

<p>Pitch Perfect (Shark Tank Prep)</p> <p>Phran Edelman Director of AWE Fund Juliya Sheynman CXO, eCos SPONSORED BY the AWE Fund</p>	<p>Strategies to Accelerate Revenue Presented by Goldman Sachs 10KSB Assuanta Howard 10KSB Executive Director, Interim Assistant Dean of Business Services and Workforce Development Paisley Demby Director of Business Services</p>
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5:00 PM SPONSORSHIP EXPO | PRIVATE VIP RECEPTION

6:00 PM	<p>DINNER & PANEL</p>	<p>COMMUNAL PANEL: LEVERAGING YOUR BUSINESS SKILLS TO GIVE BACK TO THE COMMUNITY</p> <p>Elizabeth Walder President & Executive Director, Walder Foundation Talia Mashiach CEO & Founder, Eved Lianne Forman Executive Director, CCSA (Communities Confronting Substance Use & Addiction, Inc.)</p>	<p>Donna Jakobovitz Former President & Board Member, DOROT moderated by Jenna Beltser Program Director, The JWE</p>
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8:00 PM WHAT'S NEXT - Meeting Your Goals & Conference Close